U.S. AMBASSADORS FUND *for* CULTURAL PRESERVATION

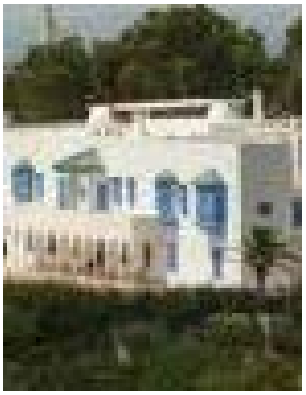
CULTURAL HERITAGE CENTER – BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS – U.S. DEPARTMENT OF STATE

General Guidelines for Images

October 2018

GOOD

Focused, properly exposed, high-resolution images or audiovisual files that convey the nature and condition of the site, object, or form of expression and the urgency or need (collapsing wall, water damage, broken handle, etc.)

BAD

Grainy, blurry, dark, uncaptioned, or damaged images, image files, or videos, or 2nd generation copies of photos which give neither a sense of the resource nor illustrate the conservation need